

# Spotlight on *Diversity*

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## SIMON UNITED



**SimonUnited is a student-led multicultural organization dedicated to bringing the Simon School community closer together by educating students, faculty, and staff about international cultures and offering events that encourage greater awareness of nationalities, religions, and cultures.**

**SimonUnited serves** as the catalyst for embracing and celebrating the diversity of the school and its students. The members of SimonUnited take pride in encouraging students to broaden their cultural awareness while preparing for work in an international setting.

**SimonUnited hosts** Broaden Your Horizons programs to celebrate the cultural differences and similarities of students from around the globe. Programs focus on a specific region

or group of countries with presenters educating the Simon community about the culture, business environment, cuisine, and sights of their home countries.

**Broaden Your Horizons** is one of the most anticipated school-wide events and is always filled to capacity with faculty, staff, students, and guests from throughout the University. Additionally, the students serve a traditional lunch from the featured nations, giving everyone the opportunity to taste national specialties.

**SimonUnited provides** students with guidance and support in dealing with the culture shock of attending business school in the United States and traveling overseas. Its events emphasize the importance of curiosity, direct observation, contemplation, and

self-evaluation to help students become business leaders in today's global environment.

“We live in a flat world, where an understanding of cultures around us is as important as understanding ourselves,” says Shanob Kottal, MBA candidate. “SimonUnited provides the opportunity to work for a cause that goes beyond just bringing the cultures together. SimonUnited builds bridges and brings the diverse cultures at the Simon School together as one complete community.”

*For more information on SimonUnited and Simon School cultural and ethnic clubs, please contact Nate Kadar in the Simon School Student Services Office at Nathan. [kadar@simon.rochester.edu](mailto:kadar@simon.rochester.edu).*

